



CUSHING ACADEMY

WAYS TO GIVE

Office of Advancement | 39 School Street | Ashburnham, MA 01430
(978) 827-7400 | cushing.org/give | give@cushing.org

Outright gifts go to work for the Academy right away, providing immediate resources for ongoing operations and special educational opportunities. Such gifts include:

- Cash, checks, credit card payments
- Cryptocurrency
- Wire transfers
- Securities
- Tangible property
- Real estate

CASH (CHECK OR CREDIT CARD)

The simplest and most frequent gift to Cushing Academy is cash. There are multiple ways to make a gift of cash:

- Make a gift with your credit card by using our secure online gift form at cushing.org/give.
- Make a gift using Venmo (venmo.com). Search for “Cushing Academy” and note “donation” in the comment field.
- Make your gift by calling the Office of Advancement at (978) 827-7400.
- Mail a check payable to Cushing Academy to:

Office of Advancement
Cushing Academy
39 School Street
Ashburnham, MA 01430

GIFTS VIA WIRE TRANSFER

To make a gift to Cushing Academy via wire transfer, please use the following bank transfer instructions and reference your name(s) and “Advancement Gift” on the wire transfer:

JPMorgan Chase Bank, N.A.
270 Park Ave
New York, NY 10017

Swift #:	CHASUS33
Account #:	395291609
Routing ABA #:	021000021
Account Name:	Cushing Academy 39 School Street, Ashburnham, MA 01430

MATCHING GIFTS

One way to maximize your giving to Cushing Academy is to take advantage of your company’s matching gift program. Employee matches typically range from a 1:1 to 1:3 ratio. Your employer’s human resources office can provide the information and forms you need to take advantage of this benefit. Please submit your online matching gift confirmation email to kkirby@cushing.org or mail to the Office of Advancement, 39 School Street, Ashburnham, MA 01430.

SECURITIES AND OTHER APPRECIATED ASSETS

Your gift of appreciated securities – stocks, bonds, or mutual funds – can provide significant tax benefits that reduce the net cost of your gift when compared with an equal gift of cash. If you have held a security or parcel of real estate for more than one year, donating this appreciated asset in lieu of cash can be a tax-wise decision.

TRANSFERRING YOUR PUBLICLY-TRADED STOCKS

If the securities are Depository Trust Company (DTC) eligible, they may be transferred electronically to Cushing, through Cetera Investment Services. Securities should be routed as follows: DTC# 0701, for the account of Cushing Academy, account number 8CM03191. Please have a notation made on the transaction referencing the name of the donor(s) so we can match the proceeds properly. Cushing's tax ID# is 042-104-048.

Donors cannot be credited for unclaimed stock gifts, so please be sure to request the submission of your name(s) with your stock transfer(s) or notify the Advancement Office at (978) 827-7400 or give@cushing.org. Stock not publicly traded may also be donated, although both the donor and the Academy must exercise greater care in making the gift.

There are several benefits to making a gift of appreciated stocks, whether publicly traded or privately held. However, these gifts can be complex. Before making a gift of appreciated assets, please give us and your financial advisor a call.

Cushing Academy will not hold stocks. Stocks will be sold the same day they are received or as soon as reasonably possible.

GIFTS OF CRYPTOCURRENCY

Donating cryptocurrency is potentially a non-taxable event, meaning you may not owe capital gains tax on the appreciated amount and can therefore likely deduct it on your taxes (**please consult your tax/financial professional**). This makes Bitcoin and other cryptocurrency donations one of the most tax-efficient ways to support Cushing Academy.

We accept the following cryptocurrencies: Bitcoin (BTC), Ether (ETH), Litecoin (LTC), Bitcoin Cash (BCH), Zcash (ZEC), Gemini Dollar (GUSD), Basic Attention Token (BAT), Chainlink (LINK), 0x (ZRX), Storj (STORJ), Dai (DAI), and Amp (AMP).

Gifts of cryptocurrency can be made through your donor-advised fund (DAF) or other means directly. To donate cryptocurrency to Cushing Academy, please visit cushing.org/give.

Cushing Academy will not hold cryptocurrency. Cryptocurrency will be sold and converted to USD the same day it is received or as soon as reasonably possible.

IN-KIND GIFTS AND TANGIBLE PERSONAL PROPERTY

Artwork, equipment, collectibles, supplies, books, and other kinds of tangible property can be valuable gifts to Cushing. Such gifts are subject to appraisal and must be approved by Cushing's Gift Acceptance Committee.

Please note that the school is prohibited by law to appraise the value of gifts of tangible personal property. For donations of personal property over \$500, the donor must complete the appropriate IRS forms for tax deduction purposes; for property having a value of \$5,000 or more, the donor must obtain a qualified, independent appraisal.

REAL ESTATE

A gift of real estate can be almost any kind of property, including a personal residence, vacation home, farm, undeveloped land, or commercial property. As a donor of real estate, you receive an income tax deduction and can avoid capital gains tax. You can also avoid a variety of ongoing expenses associated with real estate. Such gifts can also simplify your estate plan and free your heirs from estate taxes. You can even donate your personal residence or farm and continue to live there throughout your lifetime. If you have any questions or would like additional information about giving to Cushing Academy, please contact the Office of Advancement at (978) 827-7400 or give@cushing.org.